



## Evaluation Criteria

Score: \_\_\_\_\_/55

Applicant: \_\_\_\_\_

Reviewer: \_\_\_\_\_

Topic (Weight)	Ineligible (0)	Average (5)	Exceptional (10)	Points
<b>Organizational Relationship (1)</b>	Professional patient advocate on the paid staff of an organization.	n/a	Volunteer advocate who is unpaid by or unaffiliated with any organization.	<b>/10</b>
<b>Conference Involvement (2)</b>	Applicant is participating in some capacity in the conference (abstract, speaker, panelist).	n/a	Applicant is not participating in the conference.	<b>/10</b>
<b>Audience/Reach (3)</b>	Nothing offered in support.	Will communicate knowledge by one social media method.	Will communicate knowledge by multiple methods (blog, podcast, newsletter or social media).	<b>/15</b>
<b>Past Award Recipient (4)</b>	Past recipient of an NHLC award.	n/a	Not a past recipient of an NHLC award.	<b>/10</b>
<b>Past Attendee (5)</b>	Applicant has attended conference in the past.	n/a	Applicant has not had opportunity to participate in the past.	<b>/10</b>
<b>OVERALL PERFORMANCE</b>	<b>Ineligible</b>	<b>Acceptable</b>	<b>Exceptional</b>	<b>TOTAL</b>
<b>POINTS REQUIRED</b>	<b>0-15</b>	<b>16-35</b>	<b>36-55</b>	<b>/55</b>