The influence of a physician management and leadership program on physician leader and health service delivery in Newfoundland and Labrador (NL)

**Learning Objective:**
To describe the evaluation of an educational program designed to enhance management skills of physicians in leadership positions within health authorities.

**Activities/Methods:** Results of a formative evaluation will be presented including the evaluation framework which used a logic model to identify activities, outputs, immediate and long-term outcomes.

**Outcomes:** A needs assessment identified preferred topic areas, program delivery format, and features unique to physician leaders. Ten modules were developed and delivered using a hybrid model that consisted of in-person and online sessions with a cohort of physicians between September 2012 and April 2013.

**Conclusion:** Physicians assuming leadership roles are asked to take on such roles without having appropriate knowledge and skills. In response, our program was designed to equip physicians with requisite skills expertise to excel as effective leaders.

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